

2020 Partnership Opportunities

GOALS & OBJECTIVES:

- To create opportunities for junior golfers to learn, play, and enjoy the game of golf.
- To motivate and educate junior golfers that through golf they may learn values of honesty, integrity, and sportsmanship to last them for a lifetime.
- To serve as a communications center for all junior golfers as relates to tournaments, education, scholarships, etc.
- To dedicate ourselves and our junior golfers to be the best they can be on and off the golf course.

For additional information, please contact:
Andrew Icton

Director of Partnerships

andrew@durhamjuniorgolftour.ca

905-655-8234

The summer of 1993 was the inaugural season of the Durham/Northumberland Junior Golf Tour; now the Durham Junior Golf Tour. The newly formed tour became reality with 60 players participating in 7 tour events. During the past 25+ years, the tour has grown to 15 events, featuring both 18-hole and 36-hole competitions, player development programs and college recruiting services. Over the years the tour has produced players who have continued on to play golf at NCAA, NAIA,

CCAA and CIS programs. In addition, a select few of our alumni have continued to play the game professionally (PGA, Web.com, Canadian Tour and various mini tours across North America) while others continue their passion for the game as Canadian PGA teaching professionals. *After 25 years the DJGT remains true to its core values of providing our juniors with the opportunity to experience golf under tournament conditions and at the same time, learning the Rules of Golf, building individual character, integrity, meeting new friends and developing sportsmanship. All of this, while having fun!*



The DJGT is currently seeking partners for our individual tournaments and the tour itself for the 2020 season. We are excited about making the DJGT one of the strongest junior tours in the province. In keeping with our constant desire to enhance the tour, we have a number of initiatives planned for the 2020 season; including the introduction of a Special Olympic program, the continued enhancement of our “Rookie” Tour program and a player health & wellness initiative. *In 2019 we granted two scholarships; the Brian Wilkins Leadership Award and the Glead Family Sportsmanship Award, and we plan to continue and grow our scholarship programs in 2020.*

With your help, we will be able to continue to grow our tour and enhance the experience for our junior players while also generating increased brand awareness for your business. As a partner of our tour, you will receive many benefits which will not only increase your ROI but also *assist our junior golfers chase and realize their dreams!*

Partnering with the DJGT is an excellent way to showcase your company and be part of something special.



Do not see a package that meets your needs? We will remain as flexible as possible and provide your company with the most complete and beneficial package that we can. We welcome your ideas in order to tailor a partnership package to meet your specific goals.



For additional information, please contact:

Andrew Icton

Director of Partnerships

andrew@durhamjuniorgolftour.ca


905-655-8234



2020 Partnership Opportunities

ALBATROSS (Limited to 1 partner)

\$3,000.00

- ◆ Durham Junior Golf Tour naming rights (SOLD)  (ie. Durham Junior Golf Tour presented by "ABC Inc.")
- ◆ Branding on DJGT trailer
- ◆ Branding on all staff/volunteer apparel
- ◆ Prominent signage/branding on DJGT website, all social media platforms and on course
- ◆ Partner Spotlight—a feature in our monthly newsletter

EAGLE (Limited to 3 partners)

\$2,000.00

- ◆ DJGT "Rookie" Tour naming rights (1) (SOLD) 
- ◆ Special Olympics Program naming rights (1)
- ◆ Scoring naming rights (1) (ie. Live scoring presented by "ABC Inc.")
- ◆ Branding on DJGT trailer
- ◆ Prominent signage/branding on DJGT website, all social media platforms and on course
- ◆ Partner Spotlight—a feature in our monthly newsletter

BIRDIE (Limited to 3 partners)

\$1,000.00

- ◆ Branding on tour tee blocks
- ◆ Signage/branding on the DJGT website, all social media platforms and on course

PAR (Limited to 15 partners)

\$ 850.00

- ◆ Tour Event naming rights—prominent branding on BlueGolf Tournament System
- ◆ Branded event gifts/collateral
- ◆ Signage/branding on the DJGT website, all social media platforms and on course

Corporate Partner Program

\$ 350.00

As the DJGT's backbone of supporters, the Corporate Partner program is limited to 18 companies. Benefits include:

- ◆ Signage/branding on the DJGT website, all social media platforms and on course